A total of **15,105 finalists** from the **Class of 2025** at the country's leading universities took part in face-to-face interviews to research the UK's **top** graduate recruiters.

The votes have been counted and the **awards** for this year's most sought-after graduate employers can now be revealed....

## THE TIMES GRADUATE RECRUITMENT AWARDS 2025

#### **Introducing the Awards**

Each year since 1999, **The Times Graduate Recruitment Awards** have celebrated the **real** achievements of the UK's top graduate employers. Uniquely, the awards are decided *entirely* by those who matter most in graduate recruitment – **final year students** who are just about to leave university and start their first graduate job.

This year's awards come as a result of direct feedback from thousands of finalists at thirty-two leading UK universities via remained face-to-face interviews.

#### **How the Awards are Researched**

There are three categories of awards, each researched during the 2024-2025 graduate recruitment season.

The 'Graduate Employers of Choice 2025' were identified from face-to-face interviews with **15,105 final year students** during February 2025. Students who had applied for jobs in 21 specific career areas – such as engineering, accountancy and human resources – were asked which employers within this area they most wanted to work for. Finalists did **not** choose from lists of organisations, and their responses were **entirely unprompted**.

For the 'Graduate Employer of the Year 2025' award, all 15,105 final year students were asked the open-ended question, 'Which employer do you think offers the best opportunities for graduates?' Again, finalists weren't shown a list of employers to select from, and their answers were not prompted in any way. The results from this question are used to compile The Times Top 100 Graduate Employers.

The final awards – for the best **graduate recruitment website**, **brochure**, **advert** and **social media** – were judged by on-campus research groups held with finalists across the UK. Over **1,000 final year student job hunters** participated in the assessment, reviewing the recruitment literature and online information from sixty major employers.

#### **About High Fliers Research**

Research for **The Times Graduate Recruitment Awards 2025** has been carried out by High Fliers Research, as part of the research for *The UK Graduate Careers Survey 2025*.

Launched in 1995, the survey has now been conducted annually for over 30 years and is the UK's largest and most authoritative survey of final year students at the country's leading universities. More than **200 graduate employers** have used the survey to review the success of their on-campus promotions and to help plan future recruitment campaigns.

To find out more about accessing the latest survey results, contact Sally Hyman, Survey Director, at sally.hyman@highfliers.co.uk

The UK Graduate Careers Survey 2025 Warter war war

## THE TIMES GRADUATE RECRUITMENT AVARDS 2025

#### **Graduate Employer of the Year 2025**

# Civil Service

For the sixth time since the awards began, **the Civil Service** has been voted the UK's number one graduate employer in **The Times Top 100 Graduate Employers** in 2025.

Since its launch 27 years ago, only three employers have been awarded the prestigious Graduate Employer of the Year – Accenture (1999-2002), PwC (2004-2018, 2023-2024), and Civil Service (2003, 2019-2022, 2025).

The new 2025-2026 edition of the Top 100 directory & website will be launched in autumn 2025.





### **Graduate Employers of Choice 2025**

ACCOUNTANCY	FINANCE J.P.Morgan	<b>PROPERTY</b> savills
ACTUARIAL WORK	GENERAL MANAGEMENT	PUBLIC SECTOR
ASSET & INVESTMENT MANAGEMENT BlackRock	HUMAN RESOURCES	RESEARCH & DEVELOPMENT AstraZeneca
BUYING & PURCHASING M&S EST. 1884	INVESTMENT BANKING J.P.Morgan	retailing M&S
CHARITY & VOLUNTARY WORK	LAW C L I F F O R D C H A N C E	sales amazon
CONSULTING McKinsey & Company	marketing L'ORÉAL	TECHNOLOGY Google
ENGINEERING ROLLS ROYCE	B B C	TRANSPORT & LOGISTICS TRANSPORT FOR LONDON

### **Best Graduate Recruitment Marketing in 2024-2025**



Job hunters praised the strong use of colour, and interactive elements which kept the website interesting and useful. The site scored very well for the details about the graduate jobs and work experience - an impressive achievement given how many differing opportunities are available.

## BROCHURE

Students were very impressed with the design of the publication. They felt it presented a very positive image of the qualification and career path. The publication provided all the key information that a job hunter would require, with excellent functionality and interactivity.





**ADVERT** 



POLICE:NOW

This Instagram account had a strong impact on students and is helping to promote the firm and the career opportunities very effectively. Job hunters liked the strong colours, excellent imagery and video content which all made the account extremely enjoyable to use.











NatWest Gro Early Talent





The Times Graduate Recruitment Awards are researched & produced by **High Fliers Research Ltd** The Gridiron Building, 1 Pancras Square, London, N1C 4AG Telephone **020 7428 9000** Email **surveys@highfliers.co.uk**